

Nordic News – Zone 6

July, 2009

Message from the Chairperson



Nordic Economic Development Corporation has recently completed its Annual Report for 2008 which outlines the work completed for the first year of its new Strategic Economic Plan 2008-2011. The Board is pleased with the progress of action items and remains committed to the workplan.

Nordic is cognizant not only of the partnerships with the funding partners, but also with the business community, and other stakeholders that provide support to each and every initiative that is undertaken. It is also through the continued dedication of volunteers, who work tirelessly to make things happen that enables organizations such as Nordic to continue to be a success. Nordic's Board of Directors and staff extends its thanks to all of its partners for their continued support as we look forward

to another year of continual engagement and growth. With the worldwide economic crisis and all of the associated challenges, we must, through persistence and determination, create a business environment that encourages and promotes diversification within our traditional industries. We must also position ourselves in such a way that when new opportunities arise we will be ready to forge ahead. As we get into the swing of summer, we encourage you to visit

and "experience" local attractions. The region has much to offer with its rich history, culture and natural beauty. Visit an Interpretation centre, take an evening stroll along one of our many trails, participate in festivals, or seek out a local storyteller and have a "yarn." Have a safe and enjoyable summer!

Best Regards,
Janice Pilgrim
Chairperson

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Executive

Janice Pilgrim – Chairperson

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Roland Way – Treasurer

Chris Breen – Secretary

Board

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Collette White – Straits Sub-Zone

Gerry Gros – Municipalities

Terry Hedderson – WBN Business

Delight Byrne – Business At Large

Nista Simms – Youth Rep.

Sonya Lane – ACOA

Todd May – INTRD

Kelly Rumbolt – Service Canada

Staff

Linda Randell – Executive Director

Jessica Butt – Executive Assistant

Andre Myers – Economic Development Officer

Chantelle Power – Education & Employment Officer

HERBERT D. BRETT LIFETIME ACHIEVEMENT AWARD

The Community Economic Development Awards presented on an annual basis by the Newfoundland and Labrador Regional Economic Development Association (NLREDA) is a celebration of the accomplishments and spirit of the economic development community in the province. It recognizes and celebrates the accomplishments of individuals and organizations that have excelled as leaders in community economic development in Newfoundland and Labrador.

The Herbert D. Brett Lifetime Achievement Award recognizes an individual or organization whose work has made a lasting contribution to the economic development community and has demonstrated outstanding achievement by empowering people to foster economic growth. Nordic nominated its past Chairperson, Mr. Cyril Taylor for this award in October 2008 and was informed in November that he had been selected for the award.

Mr. Taylor had shown tremendous dedication in his duties as a volunteer and had continually contributed to economic development initiatives in this region. If we were to actually take the time and attempt to attach a dollar figure to the volunteer time over the ten year period with Nordic alone, it would add up to thousands of dollars. He had given his valuable time, while working full time, to ensure that organizations he had volunteered with work well and accomplishes what it sets out to do. Mr. Taylor had truly given a lifetime to ensure that the initiatives he was involved with were achievable. He had always maintained that it is through teamwork that goals are met.

Congratulations Cyril!

The Honourable Dave Denine (left) and MNL Executive Director, Craig Pollett (right) present the Herbert D. Brett Lifetime Achievement Award to Nordic's current Chairperson, Janice Pilgrim on behalf of Cyril Taylor.





Nordic partners with SOCC on 5 year plan for Arctic Char

The Save Our Char Committee (SOCC) have recently announced the introduction of their new 5 Year Strategic Recovery Plan for Arctic Char at a public meeting held in St. Anthony on March 30th, 2009. This plan focuses on Arctic Char at Western Brook (also known as Parker River) and the Pistolet Bay region. Nordic, along with other partners, has been working with the SOCC in developing their 5 year plan. Nordic has partnered with the SOCC and will add a section to its website in the near future where the public can access background information and updates on the work being completed by the committee. "The committee has been working diligently with a number of groups over the past two years to chart a path forward to try and save these very rare fish," added Terry Simms, chairperson, Save Our Char Committee. "We are very fortunate to have such great partners, such as Nordic, on side to help us move this initiative forward." The recovery plan was developed in consultation with the Department of Fisheries and Oceans, Nordic Economic Development Corporation, St. Anthony Basin Resources Inc, the Town of St. Anthony, the Wildlife Division of the Department of Environment and Conservation, Community University Research Recovery Alliance and Memorial University of Newfoundland. Some of the work completed by the committee over the past two years included such initiatives as collecting Arctic Char heads in the summer of 2008 "This group plays a significant role in promoting economic growth while protecting our environment which comes from the core of NEDC's Vision."

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Stay Tuned...

- *Awareness Campaign – Fall 2009*

Upcoming Events in Zone 6:

- *NLREDA – AGM – October 15th-17th, 2009*
- *Small Business Week*
- *For more information on other events in the region visit our website and check out our calendar of events!!*

Great Northern Peninsula Forest Network

Nordic in partnership with the Red Ochre Development Board & Western Model Forest have banded together to establish the Great Northern Peninsula Forest Network. The GNP Forest Network is supported with funding from the Forest Communities Program (FCP), Natural Resources Canada and Service Canada.

The FCP goes to the heart of where the forest management needs collaboration and support. Rural communities have traditionally lacked capacity to participate fully in the sustainable forest management initiatives due to an emphasis on industry needs, government processes, and applied research. The FCP recognizes that sustainability of the forestry sector must focus on rural communities where residents interact directly with the forest resource. Janice Pilgrim, Chairperson of the Nordic Board gives praise to those who have recognized the need for such a network. The office of the GNP Forest Network is located on the main level of the Northern Building in Roddickton. For more information on the GNP Forest Network, call (709) 457-2006 or email gnpforestnetwork@nf.aibn.com.

Nordic Welcomes New Staff

Nordic has hired an Education and Employment Officer (EEO), Chantelle Power, to carry out activities under a new labour market initiative in economic zone six. The position is supported with funding from Service Canada. The core of the project focuses on conducting interviews and public consultations with local business owners, municipalities, and other organizations to determine skilled, trained retention and shortage issues in the local labour market and to identify future opportunities within the zone. The labour market results will be delivered to the youth in the form of an awareness campaign that will be delivered this fall. These findings will assist youth in career decision making and/or opportunities for employment. Direct contact with business owners, municipalities and other organizations will be made with high hopes of cooperation in moving forward with this initiative. The EEO office is located on the second floor of the Northern Office Building (former municipal building) in Roddickton. Chantelle can be reached at (709) 457-2053 or by e-mail: cpower@bellaliant.com.